



# ITscope Marktbarometer Q3 2018 // Gesamtmarkt

Die Highflyer aus  
11 Produktkategorien

Die Highflyer  
im 3. Quartal





# Unser Marktbarometer

Liebe ITScope Kunden, liebe Interessierte,

mit unserem Marktbarometer möchten wir Sie laufend über das aktuelle Reseller-Interesse und damit über Topseller und Produkt-Highlights informieren. Mit den tatsächlichen Klicks unserer Nutzer auf Produkte aus elf Kategorien bieten wir Ihnen einen neutralen und unverfälschten ITK-Markteinblick – viel Spaß beim Stöbern!

## Vorab unsere News aus dem 2. Quartal 2018

- 🕒 Neues Feature: Produktdatenmanagement (PIM) für Distributoren
- 🕒 Neue Anbindungen: EDI für Wortmann Telecom, Büro+ ERP Anbindung
- 🕒 Neu gelistete Distributoren: Megabit, Printberry, Globix, Omnitrade

Mit freundlichen Grüßen

Ihr ITScope-Team

Kategorie Gesamtmarkt

## Inhalt / In diesem Heft finden Sie die Zahlen des 3. Quartals 2018 folgender Produktgruppen

- 01. Neueinsteiger
- 02. TFTs
- 03. Tablets
- 04. Mobiltelefone
- 05. Wearables
- 06. Notebooks
- 07. Komplettsysteme
- 08. Grafikkarten
- 09. Mainboards
- 10. Prozessoren
- 11. Festplatten
- 12. Drucker & Multifunktionsgeräte

Auf einen Blick:



Neue Produkte, die es im letzten  
Quartal direkt in die Top 15  
geschafft haben.



## Hottest Player:

Apple HomePod,  
Smartspeaker,  
Space-Grau



## 1. Neueinsteiger aus 15 Kategorien

| Platz<br>Q3 18 | gelistet<br>seit | Produkte<br>(Hersteller / Bezeichnung / Kategorie / Herstellernummer) | Klicks<br>gesamt |
|----------------|------------------|-----------------------------------------------------------------------|------------------|
| 01             | 04.06.2018       | Apple HomePod, Smartspeaker, 2-Way, BT 5.0, Space-Grau, MQHW2D/A      | 1277             |
| 02             | 10.07.2018       | Logitech Slim Folio, for 9.7" iPad, BT, Schwarz, 920-009018           | 1218             |
| 03             | 06.06.2018       | Apple USB-C Netzteil, 30 Watt, für MacBook 12", MR2A2ZM/A             | 585              |
| 04             | 21.08.2018       | Logitech MX Vertical, 6 Tasten, Unifying, 4000 dpi, 910-005448        | 473              |
| 05             | 08.05.2018       | Apple Solo3 - Beats Decade Collection, On-Ear, Schwarz, MRQC2ZM/A     | 446              |
| 06             | 22.08.2018       | Acronis True Image 2019, Box, TIH2B2DES                               | 401              |
| 07             | 28.08.2018       | AVM FRITZ!Box 7530, 4x GigE, WLAN b/g/n/ac, 20002839                  | 369              |
| 08             | 01.05.2018       | HP Enterprise ProLiant ML30 Gen9, 1x Xeon E3-1220V6, P03705-425       | 330              |
| 09             | 08.07.2018       | Synology RackStation RS1219+, NAS, 8-bay, Atom C2538, RS1219+         | 312              |
| 10             | 04.05.2018       | Delock VL100, USB-C zu DP, Schwarz, 63312                             | 294              |
| 11             | 12.06.2018       | Ubiquiti PoE Injector 802.3af, 48V, 0.5A, U-POE-AF                    | 280              |
| 12             | 10.06.2018       | Logitech Rally, USB 3, 3840x2160 (4K), 960-001227                     | 231              |
| 13             | 09.05.2018       | Nikon D3400, 24.2MP, 6000x4000 Pixel, VBA490K001                      | 211              |
| 14             | 06.05.2018       | Gigaset C430HX Duo, DECT, SIP, RTP, L36852-H2765-B101                 | 197              |
| 15             | 13.09.2018       | Apple iPhone Xs Leder Case, Schwarz, MRWM2ZM/A                        | 158              |

## 2. TFTs

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | Dell P2417H                                               | 4487             |
| 02             | 4              | Dell UltraSharp U2415, 860-BBEW                           | 3371             |
| 03             | 2              | HP EliteDisplay E243i, 1FH49AA#ABB                        | 3281             |
| 04             | 3              | Dell UltraSharp U2715H, 210-ADSO                          | 3193             |
| 05             | 8              | LG 24BK550Y-B                                             | 2746             |
| 06             | 7              | Dell UltraSharp U2412M, 210-AGYH                          | 2496             |
| 07             | 5              | HP EliteDisplay E243, 1FH47AA#ABB                         | 2488             |
| 08             | 13             | Dell UltraSharp U2414H, 210-ADUL                          | 2185             |
| 09             | 6              | Samsung S24E650BW, LS24E65KBWV/EN                         | 2178             |
| 10             | 14             | Dell P2717H                                               | 1989             |
| 11             | 11             | Lenovo ThinkVision T24i-10, 61A6MAT3EU                    | 1872             |
| 12             | 12             | BenQ BL2405HT, 9H.LAXLB.HBE                               | 1859             |
| 13             | 35             | Dell UltraSharp U2417H, 210-AHJK                          | 1767             |
| 14             | 17             | LG 38UC99-W                                               | 1553             |
| 15             | 18             | LG 27UD88-W                                               | 1523             |

## Hottest Player:

Dell P2417H



## Hottest Player:

Microsoft Surface Pro  
256 GB



## 3. Tablets

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | Microsoft Surface Pro 256GB, FJY-00003                    | 5737             |
| 02             | 2              | Apple iPad 32GB, MR7F2FD/A                                | 4932             |
| 03             | 3              | Microsoft Surface Pro LTE 256GB schwarz, GWP-00003        | 3072             |
| 04             | 8              | Samsung Galaxy Tab A (2016) 32 GB, SM-T585NZKEDBT         | 2890             |
| 05             | 4              | Apple iPad 128GB, MR7J2FD/A                               | 2819             |
| 06             | 5              | Apple iPad 128GB, MR7C2FD/A                               | 2811             |
| 07             | 9              | Apple iPad 32GB, MR6Y2FD/A                                | 2584             |
| 08             | 114            | Samsung Galaxy Tab A 32GB, 10,1", Schwarz, SM-T580NZKEDBT | 2546             |
| 09             | 6              | Apple iPad Pro 256GB 3G 4G Grau 10.5", MPHG2FD/A          | 2483             |
| 10             | 10             | Apple iPad Pro 256GB 3G 4G Grau 12.9", MPA42FD/A          | 2420             |
| 11             | 13             | Apple iPad Pro 64GB Grau, MQDA2FD/A                       | 2393             |
| 12             | 12             | Apple iPad 32GB, MR7G2FD/A                                | 2370             |
| 13             | 21             | Microsoft Surface Pro, i7 7660U, 8GB, FKG-00003           | 2367             |
| 14             | -              | Microsoft Surface Go, Pentium Gold 4415Y, 8GB, JTS-00003  | 2283             |
| 15             | 23             | Apple iPad Pro Wi-Fi, 256GB, 12.9", MP6G2FD/A             | 2236             |

TOP!

## 4. Mobiltelefone

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | Apple iPhone 8, 64GB, Space-Grau, MQ6G2ZD/A               | 3460             |
| 02             | 4              | Apple iPhone SE, 32GB, Space-Grau, MP822DN/A              | 3228             |
| 03             | 2              | Apple iPhone 7, 32GB, Schwarz, MN8X2ZD/A                  | 2906             |
| 04             | 3              | Apple iPhone X, 64GB, Space-Grau, MQAC2ZD/A               | 2436             |
| 05             | 5              | Samsung Galaxy S9, 64GB, Schwarz, SM-G960FZKDDBT          | 2315             |
| 06             | 8              | Samsung Galaxy S8, 64GB, Schwarz, SM-G950FZKADBT          | 1909             |
| 07             | 7              | Apple iPhone 7, 128GB, Schwarz, MN922ZD/A                 | 1872             |
| 08             | 11             | Samsung Galaxy A5 (2017), SM-A520FZKADBT                  | 1796             |
| 09             | 9              | Apple iPhone X, 256GB, Space-Grau, MQAF2ZD/A              | 1571             |
| 10             | 6              | Samsung Galaxy S7, 32GB, Schwarz, SM-G930FZKADBT          | 1566             |
| 11             | 12             | Apple iPhone 8, 256GB, Space-Grau, MQ7C2ZD/A              | 1380             |
| 12             | 23             | Apple iPhone 8 Plus, 64GB, Space-Grau, MQ8L2ZD/A          | 1296             |
| 13             | 82             | Apple iPhone 6s, 32GB, Space-Grau, MN0W2ZD/A              | 1263             |
| 14             | 10             | Apple iPhone SE, 128GB, Space-Grau, MP862DN/A             | 1245             |
| 15             | 15             | Apple iPhone X, 64GB, Silber, MQAD2ZD/A                   | 1210             |

## Hottest Player:

Apple iPhone 8 Single  
SIM 4G 64GB Grau



## Hottest Player:

Apple Watch Series 3  
OLED GPS Grau  
Smartwatch



## 5. Wearables

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | Apple Watch Series 3 OLED GPS Grau Smartwatch, MQL12ZD/A  | 1723             |
| 02             | 8              | Garmin Vivofit 3, 010-01608-06                            | 1386             |
| 03             | 12             | Nokia Steel HR, HWA03/40/BLACK                            | 1338             |
| 04             | 11             | Nokia Steel HR, Edelstahl, HWA03/36/BLACK                 | 1315             |
| 05             | 13             | Nokia Steel HR, HWA03/36/WHITE                            | 1310             |
| 06             | 9              | Apple Watch Series 3 42 mm Space grey, MRQH2ZD/A          | 1292             |
| 07             | 5              | Apple Watch Nike+ Series 3, MQMF2ZD/A                     | 1256             |
| 08             | 10             | Apple Watch Series 3 38 mm Space grey, MRQG2ZD/A          | 1227             |
| 09             | 6              | Samsung Gear S3 Classic, SM-R770NZSADBT                   | 1118             |
| 10             | 4              | Apple Watch Series 1 OLED 25g Silber, MNNG2ZD/A           | 1107             |
| 11             | 2              | Apple Watch Series 1 OLED 30g Space Grey, MP032ZD/A       | 1104             |
| 12             | 15             | Samsung Gear S3 Frontier, SM-R760NDAADBT                  | 1099             |
| 13             | 3              | Apple Watch Series 1 OLED 30g Silber, MNNL2ZD/A           | 1091             |
| 14             | 7              | Apple Watch Series 1 OLED 25g Space Grey, MP022ZD/A       | 1040             |
| 15             | 17             | Fitbit Charge 2 Blau - Silber, FB407SBUL-EU               | 1015             |

## 6. Notebooks

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)         | Klicks<br>gesamt |
|----------------|----------------|-------------------------------------------------------------------|------------------|
| 01             | 2              | Apple MacBook Air, 13.3", i5, 1440 x 900, MQD32D/A                | 4249             |
| 02             | 4              | Lenovo ThinkPad E580, 15.6", Core i5 8250U, 8GB, 20KS001JGE       | 3552             |
| 03             | 1              | HP ProBook 450 G5, 15.6", Core i5 8250U, 8 GB, 3KY96EA#ABD        | 3523             |
| 04             | 6              | HP 250 G6, 15.6", Core i5 7200U, 256 GB SSD, 3CA15ES#ABD          | 2919             |
| 05             | 42             | Lenovo ThinkPad L580 20LW, 15.6", i5 8250U, 8GB, 20LW000VGE       | 2856             |
| 06             | 9              | Lenovo V330, 15.6", Core i5 8250U, 8 GB, 81AX00ARGE               | 2758             |
| 07             | 22             | Lenovo V320-17IKB 81CN, 17.3", i5 8250U, 8GB, 81CN0000GE          | 2542             |
| 08             | 8              | Apple MacBook Air, 13.3", 1440 x 900, i5-5350U, MQD42D/A          | 2538             |
| 09             | 7              | Lenovo V320, 17.3", 1920 x 1080, i3-6006U, 81B6000GGE             | 2508             |
| 10             | 79             | Lenovo ThinkPad L480 20LS, 14", i5 8250U, 8GB, 20LS001AGE         | 2366             |
| 11             | 13             | Lenovo ThinkPad E480, 14", i5 8250U, 8GB, 20KN001QGE              | 2340             |
| 12             | 10             | Microsoft Surface Book 2, 13.5", 3000 x 2000, i5 7300U, HMX-00004 | 2339             |
| 13             | 24             | HP 250 G6, 15.6", i3 6006U, 8GB, 3CA12ES#ABD                      | 2332             |
| 14             | 14             | Lenovo ThinkPad L570, 15.6", Core i5 6200U, 8GB, 20JQ000PGE       | 2321             |
| 15             | 16             | Apple MacBook Pro, 13.3", 2560 x 1600, Grau, MPXT2D/A             | 2303             |

## Hottest Player:

Apple MacBook Air,  
13.3", i5, 1440 x 900



## Hottest Player:

HP ProDesk 400 G4,  
i5 3.4 GHz, 256GB SSD



## 7. Komplettsysteme

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)         | Klicks<br>gesamt |
|----------------|----------------|-------------------------------------------------------------------|------------------|
| 01             | 1              | HP ProDesk 400 G4, i5 3.4 GHz, 256GB SSD, 1JJ56EA#ABD             | 4453             |
| 02             | 2              | Lenovo ThinkCentre M710, i5, 2.4GHz, 256GB SSD, 10MR000XGE        | 2845             |
| 03             | 3              | Fujitsu ESPRIMO P557/E85+, i5, 3 GHz, 256GB SSD, VFY:P0557PP581DE | 1974             |
| 04             | 41             | HP ProDesk 400 G3 DM, i5, 2.7 GHz, 256GB SSD, 1EX82EA#ABD         | 1607             |
| 05             | 4              | Lenovo ThinkCentre M710t 10M9, i5, 3 GHz, 256GB SSD, 10M90007GE   | 1535             |
| 06             | 5              | Lenovo V520, i5, 3 GHz, 256 GB, 10NK002NGE                        | 1522             |
| 07             | 9              | Dell OptiPlex 3050 MT, i5, 3.4 GHz, 256GB SSD, 8185W              | 1486             |
| 08             | 7              | Lenovo ThinkCentre M710q, i3, 3.4 GHz, 256GB SSD, 10MR002AGE      | 1480             |
| 09             | 120            | Dell OptiPlex 3050, i5, 3.4GHz, 256GB SSD, TZY5H0                 | 1456             |
| 10             | 8              | Apple iMac, i5, 3.4 GHz, 1TB, MNE92D/A                            | 1437             |
| 11             | 109            | Dell OptiPlex 3050, i3, 3.4GHz, 128GB SSD, MFXX8                  | 1437             |
| 12             | 6              | Lenovo ThinkCentre M710s 10M7, i5, 3 GHz, 256GB SSD, 10M70007GE   | 1433             |
| 13             | 10             | HP 290 g1, i5, 3.4 GHz, 256GB SSD, 1QN46EA#ABD                    | 1260             |
| 14             | 13             | Lenovo ThinkCentre M710q 10MR, i3, 3.4 GHz, 500GB HDD, 10MR0021GE | 1239             |
| 15             | 16             | Apple iMac, i5, 2.3GHz, 1TB, MMQA2D/A                             | 1230             |

## 8. Grafikkarten

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)                | Klicks<br>gesamt |
|----------------|----------------|--------------------------------------------------------------------------|------------------|
| 01             | 10             | Palit GeForce GTX 1050 Ti StormX, 4GB GDDR5, NE5105T018G1F               | 1726             |
| 02             | 4              | PNY Quadro P4000, 8GB GDDR5, VCQP4000-PB                                 | 1555             |
| 03             | 2              | MSI GT 710 1GD3H LP, GT 710, 1GB GDDR3, V809-1899R                       | 1461             |
| 04             | 3              | PNY Quadro P2000, 5GB GDDR5, VCQP2000-PB                                 | 1450             |
| 05             | 15             | ASUS ROG-STRIX-GTX1080TI-11G-GAMING, 11GB GDDR5X, 90YV0AM1-M0NM00        | 1266             |
| 06             | 5              | Palit GeForce GTX 1060 Dual, 6 GB GDDR5, NE51060015J9D                   | 1251             |
| 07             | 6              | ASUS TURBO-GTX1080TI-11G, GTX 1080 Ti, 11GB GDDR5X, 90YV0AN0-M0NM00      | 1109             |
| 08             | 42             | NVIDIA Quadro P2000, 5GB GDDR5, 1ME41AA                                  | 1003             |
| 09             | 25             | Gainward GeForce GTX 1060, GTX 1060, 6GB GDDR5, 3712                     | 986              |
| 10             | 31             | MSI GTX 1080 GAMING X 8G, GTX 1080, 8GB GDDR5X, V336-001R                | 979              |
| 11             | 12             | MSI GTX 1060 GAMING X 6G, GTX 1060, 6GB GDDR5, V328-001R                 | 967              |
| 12             | 33             | Palit GeForce GTX 1050 Ti Dual OC, GTX 1050 Ti, 4GB GDDR5, NE5105TS18G1D | 958              |
| 13             | 41             | Gainward GeForce GTX 1050 Ti, GTX 1050 Ti, 4GB GDDR5, 3828               | 918              |
| 14             | 16             | Palit GeForce GTX 1070 Dual, GTX 1070, 8GB GDDR5, NE51070015P2D          | 896              |
| 15             | 29             | Gigabyte GeForce GTX 1060 WINDFORCE OC 6G, 6GB GDDR5, GV-N1060WF2OC-6GD  | 857              |

## Hottest Player:

Palit GeForce GTX 1050 Ti  
StormX, 4GB GDDR5



## Hottest Player:

ASUS PRIME  
Z370-P, LGA 1151,  
ATX



## 9. Mainboards

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)    | Klicks<br>gesamt |
|----------------|----------------|--------------------------------------------------------------|------------------|
| 01             | 1              | ASUS PRIME Z370-P, LGA 1151, ATX, 90MB0VH0-M0EAY0            | 1168             |
| 02             | 2              | ASUS PRIME Z370-A, LGA 1151, ATX, 90MB0V60-M0EAY0            | 752              |
| 03             | 6              | ASUS H110M-A/M.2, LGA1151, micro ATX, 90MB0R60-M0EAY0        | 697              |
| 04             | -              | Gigabyte GA-A320M-S2H - 1.0, AM4, micro ATX, GA-A320M-S2H    | 678              |
| 05             | 4              | ASUS PRIME B250M-C, LGA 1151, micro ATX, 90MB0SQ0-M0EAYM     | 667              |
| 06             | 12             | ASUS ROG STRIX Z370-F GAMING, LGA 1151, ATX, 90MB0V50-M0EAY0 | 629              |
| 07             | 3              | MSI Z370-A PRO, LGA 1151, ATX, 7B48-001R                     | 614              |
| 08             | 10             | ASUS PRIME Z270-A, LGA1151, ATX, 90MB0RU0-M0EAY0             | 613              |
| 09             | 32             | ASUS PRIME B360M-A, LGA1151, micro ATX, 90MB0WQ0-M0EAY0      | 598              |
| 10             | 14             | ASRock Z370 Pro4, LGA1151, ATX, 90-MXB5X0-A0UAYZ             | 586              |
| 11             | 13             | ASUS PRIME X399-A, TR4, E-ATX, 90MB0V80-M0EAY0               | 561              |
| 12             | 38             | Gigabyte Z370 HD3, LGA1151, ATX, Z370 HD3                    | 559              |
| 13             | 8              | Gigabyte GA-H110M-S2H, LGA1151, micro ATX, GA-H110M-S2H      | 555              |
| 14             | 20             | ASUS PRIME H270-PRO, LGA1151, ATX, 90MB0SX0-M0EAY0           | 543              |
| 15             | 7              | Gigabyte Z370P D3, LGA 1151, ATX, GA-Z370P-D3                | 535              |

TOP!

## 10. Prozessoren

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | Intel Core i7-8700K, 6-Core, HT, 3.7 GHz, BX80684I78700K  | 5895             |
| 02             | 2              | Intel Core i5-8400, 6-Core, 2.8 GHz, BX80684I58400        | 4245             |
| 03             | 4              | Intel Core i7-8700, 6-Core, HT, 3.2 GHz, BX80684I78700    | 3329             |
| 04             | 11             | Intel Core i3 8100, 4-Core, 3.6 GHz, BX80684I38100        | 2890             |
| 05             | 3              | Intel Core i5-8600K, 6-Core, 3.6 GHz, BX80684I58600K      | 2551             |
| 06             | 17             | Intel Core i5 8500, 6-Core, 3 GHz, BX80684I58500          | 2385             |
| 07             | 6              | Intel Core i5-7400, 4-Core, 3 GHz, BX80677I57400          | 1929             |
| 08             | 8              | Intel Core i7-8700K, 6-Core, HT, 3.7 GHz, CM8068403358220 | 1798             |
| 09             | 7              | Intel Core i3-7100, 2-Core, HT, 3.9 GHz, BX80677I37100    | 1784             |
| 10             | 10             | Intel Core i7-7700, 4-Core, HT, 3.6 GHz, BX80677I77700    | 1644             |
| 11             | 15             | Intel Core i5-7500, 4-Core, 3.4 GHz, BX80677I57500        | 1587             |
| 12             | 18             | AMD Ryzen 3 2200G, APU, 4-Core, 3.5 GHz, YD2200C5FBB0X    | 1495             |
| 13             | 5              | Intel Core i7-7700K, 4-Core, HT, 4.2 GHz, BX80677I77700K  | 1467             |
| 14             | 24             | Intel Core i7 6700K, 4-Core, HT, 4 GHz, BX80662I76700K    | 1430             |
| 15             | 12             | Intel Core i3-6100, 2-Core, HT, 3.7 GHz, BX80662I36100    | 1408             |

## Hottest Player:

Intel Core i7-8700K 6-Core  
3.7 GHz



## Hottest Player:

Samsung 860 EVO  
250GB



## 11. Festplatten

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | Samsung 860 EVO 250GB, MZ-76E250B/EU                      | 10921            |
| 02             | 2              | Samsung 860 EVO 500GB, MZ-76E500B/EU                      | 7507             |
| 03             | 3              | WD Red 4TB, WD40EFRX                                      | 5909             |
| 04             | 6              | Samsung 860 EVO 1TB, MZ-76E1T0B                           | 4514             |
| 05             | 5              | WD Red 2TB, WD20EFRX                                      | 4377             |
| 06             | 14             | Samsung 860 PRO 256GB, MZ-76P256B                         | 3570             |
| 07             | 12             | WD Red 6TB, WD60EFRX                                      | 3442             |
| 08             | 11             | WD Red 1TB, WD10EFRX                                      | 3363             |
| 09             | 13             | WD Red 3TB, WD30EFRX                                      | 3312             |
| 10             | 18             | Samsung 860 PRO 512GB, MZ-76P512B                         | 3169             |
| 11             | 20             | WD Caviar Blue 1TB, WD10EZEX                              | 3158             |
| 12             | 76             | Samsung 970 EVO 500GB, M.2 2280 NVMe, MZ-V7E500BW         | 3073             |
| 13             | 16             | Seagate IronWolf 4TB, ST4000VN008                         | 3065             |
| 14             | 15             | WD Elements Portable 2TB, WDBU6Y0020BBK-WESN              | 3011             |
| 15             | 31             | Samsung 860 EVO 250GB, M.2 2280 SATA, MZ-N6E250BW         | 2941             |

## 12. Drucker & Multifunktionsgeräte

| Platz<br>Q3 18 | Platz<br>Q2 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 2              | HP Color LaserJet Pro MFP M477fdn, CF378A#B19             | 2879             |
| 02             | 1              | HP LaserJet Pro M402dne, C5J91A#B19                       | 2778             |
| 03             | 3              | HP PageWide Pro MFP 477dw, D3Q20B#A80                     | 2259             |
| 04             | 4              | HP OfficeJet Pro 8710, D9L18A#A80                         | 2209             |
| 05             | 5              | HP LaserJet Color Pro M452dn, CF389A#B19                  | 2067             |
| 06             | 6              | HP LaserJet Color Pro MFP M477fdw, CF379A#B19             | 2032             |
| 07             | 129            | HP Color LaserJet Pro MFP M281fdw, T6B82A#B19             | 1895             |
| 08             | 9              | Brother HL-L5100DN, HLL5100DNG1                           | 1798             |
| 09             | 8              | Canon PIXMA iP7250, 6219B006                              | 1730             |
| 10             | 15             | HP Officejet 6230 ePrinter, E3E03A#A81                    | 1577             |
| 11             | 11             | Brother MFC-9332CDW, MFC9332CDWG1                         | 1552             |
| 12             | 7              | HP OfficeJet Pro 8720, D9L19A#A80                         | 1539             |
| 13             | 13             | HP LaserJet Enterprise M506dn, F2A69A#B19                 | 1505             |
| 14             | 16             | Canon PIXMA MX495, 0013C006                               | 1485             |
| 15             | 22             | Kyocera ECOSYS P2040dn, 1102RX3NL0                        | 1462             |

## Hottest Player:

HP Color LaserJet Pro  
MFP M477fdn



A small yellow toy car is positioned on a highly reflective, dark surface. In the foreground, three red traffic cones are visible, slightly out of focus. The background is a blurred indoor setting with a red wall and a white ceiling. A thin, curved line is visible in the upper left corner of the image.

Schneller als  
die Konkurrenz.



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