



## ITscope Marktbarometer Q2 2018 // Gesamtmarkt

Die Highflyer aus  
11 Produktkategorien



Die heißesten Trends  
des 2. Quartals

# Unser Marktbarometer

Liebe ITscope Kunden, liebe Interessierte,

mit unserem Marktbarometer möchten wir Sie laufend über das aktuelle Reseller-Interesse und damit über Topseller und Produkt-Highlights informieren. Mit den tatsächlichen Klicks unserer Nutzer auf Produkte aus elf Kategorien bieten wir Ihnen einen neutralen und unverfälschten ITK-Markteinblick – viel Spaß beim Stöbern!

## Vorab unsere News aus dem 2. Quartal 2018

- 🕒 Neues Feature: bessere Organisation durch Tagging von Distributoren und Zuweisen von Mitarbeitern zu Teams
- 🕒 Neue Anbindungen: Vollelektronische Bestellanbindung sowie Realtime Preis- und Lagerschnittstelle zu Littlebit/ActionIT, ENO Telecom, EET Europarts
- 🕒 Neu gelistete Distributoren: EFB Elektronik, Wortmann Telecom, ACE Options, Real Solutions Haarlem, Comm-tec

Mit freundlichen Grüßen

Ihr ITscope-Team

Kategorie Gesamtmarkt

## Inhalt / In diesem Heft finden Sie die Zahlen des 2. Quartals 2018 folgender Produktgruppen

01. Neueinsteiger
02. TFTs
03. Tablets
04. Mobiltelefone
05. Wearables
06. Notebooks
07. Komplettsysteme
08. Grafikkarten
09. Mainboards
10. Prozessoren
11. Festplatten
12. Drucker & Multifunktionsgeräte

Auf einen Blick:



Neue Produkte, die es im letzten  
Quartal direkt in die Top 15  
geschafft haben.



## Hottest Player:

Apple 38mm  
Klassisches Leder-  
armband, Frühlingsgelb



## 1. Neueinsteiger aus 15 Kategorien

| Platz<br>Q2 18 | gelistet<br>seit | Produkte<br>(Hersteller / Bezeichnung / Kategorie / Herstellernummer) | Klicks<br>gesamt |
|----------------|------------------|-----------------------------------------------------------------------|------------------|
| 01             | 28.03.2018       | Apple 38 mm Klassisches Lederarmband, Frühlingsgelb, MRP42ZM/A        | 1443             |
| 02             | 28.03.2018       | Apple Magic Keyboard mit Ziffernblock, Bluetooth, MRMH2D/A            | 906              |
| 03             | 28.03.2018       | Apple Hülle für iPhone X, Zartrosa, MRGH2ZM/A                         | 676              |
| 04             | 04.06.2018       | Apple HomePod, Space Grau, MQHW2D/A                                   | 465              |
| 05             | 08.05.2018       | Canon CanoScan Lide 220, 4800 x 4800 dpi, USB 2.0, 9623B010           | 378              |
| 06             | 30.03.2018       | UbiQuit UVC-G3-AF, 4MP, UVC-G3-AF                                     | 377              |
| 07             | 05.04.2018       | Jabra Engage 75, Stereo Headset, schwarz, 9559-583-111                | 358              |
| 08             | 04.04.2018       | Kyocera TK-5270K, 6000 Seiten, Schwarz, 1T02TV0NL0                    | 347              |
| 09             | 08.05.2018       | Canon CLI-551XL C, Cyan, 6444B001                                     | 330              |
| 10             | 26.04.2018       | Apple Lightning-Kabel, 1m, weiß, USB-C - Lightning, MQGJ2ZM/A         | 315              |
| 11             | 12.04.2018       | TP-LINK TL-MR3020, LTE, IEEE 802.11n, TL-MR3020                       | 307              |
| 12             | 08.05.2018       | HPE MicroServer Gen10, AMD Opteron X3421 2.1 GHz, 8GB RAM             | 299              |
| 13             | 08.05.2018       | Intel NUC5CPYH, Celeron N3050, USB 3.0, schwarz, BOXNUC5CPYH          | 291              |
| 14             | 09.03.2018       | Sharkoon TG5 RGB, Midi-Tower, 4044951020607                           | 281              |
| 15             | 30.03.2018       | APC SMT1500RMI2UC, 1500VA, 6AC Ausgänge, SMT1500RMI2UC                | 271              |

## 2. TFTs

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | Dell P2417H                                               | 4271             |
| 02             | 3              | HP EliteDisplay E243i, 1FH49AA#ABB                        | 3821             |
| 03             | 2              | Dell UltraSharp U2715H, 210-ADSO                          | 3398             |
| 04             | 4              | Dell UltraSharp U2415, 860-BBEW                           | 3331             |
| 05             | 10             | HP EliteDisplay E243, 1FH47AA#ABB                         | 2609             |
| 06             | 6              | Samsung S24E650BW, LS24E65KBWV/EN                         | 2424             |
| 07             | 9              | Dell UltraSharp U2412M, 210-AGYH                          | 2412             |
| 08             | 16             | LG 24BK550Y-B                                             | 2134             |
| 09             | 17             | HP EliteDisplay E233, 1FH46AA#ABB                         | 2016             |
| 10             | 5              | LG 24MB56HQ-B                                             | 2015             |
| 11             | 62             | Lenovo ThinkVision T24i-10, 61A6MAT3EU                    | 2012             |
| 12             | 8              | BenQ BL2405HT, 9H.LAXLB.HBE                               | 1950             |
| 13             | 11             | Dell UltraSharp U2414H, 210-ADUL                          | 1921             |
| 14             | 12             | Dell P2717H                                               | 1854             |
| 15             | 34             | HP Z Display Z24i G2, 1JS08A4#ABB                         | 1837             |

## Hottest Player:

Dell P2417H



# Hottest Player:

Microsoft Surface Pro  
256 GB



## 3. Tablets

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |       |
|----------------|----------------|-----------------------------------------------------------|------------------|-------|
| 01             | 1              | Microsoft Surface Pro 256GB, FJY-00003                    | 6021             |       |
| 02             | -              | Apple iPad 32GB, MR7F2FD/A                                | 4838             | •TOP! |
| 03             | 3              | Microsoft Surface Pro LTE 256GB schwarz, GWP-00003        | 3416             |       |
| 04             | -              | Apple iPad 128GB, MR7J2FD/A                               | 3314             | •TOP! |
| 05             | -              | Apple iPad 128GB, MR7C2FD/A                               | 3310             | •TOP! |
| 06             | 4              | Apple iPad Pro 256GB 3G 4G Grau 10.5", MPHG2FD/A          | 3164             |       |
| 07             | 2              | Apple iPad 32GB Grau, MP2F2FD/A                           | 3100             |       |
| 08             | 35             | Samsung Galaxy Tab A (2016) 32 GB, SM-T585NZKEDBT         | 2976             |       |
| 09             | -              | Apple iPad 32GB, MR6Y2FD/A                                | 2919             | •TOP! |
| 10             | 6              | Apple iPad Pro 256GB 3G 4G Grau 12.9", MPA42FD/A          | 2669             |       |
| 11             | 9              | Apple iPad Pro 64GB, 10.5", Grau, MQEY2FD/A               | 2582             |       |
| 12             | -              | Apple iPad 32GB, MR7G2FD/A                                | 2579             | •TOP! |
| 13             | 11             | Apple iPad Pro 64GB Grau, MQDA2FD/A                       | 2466             |       |
| 14             | 12             | Apple iPad Pro 64GB Grau, MQDT2FD/A                       | 2404             |       |
| 15             | 15             | Apple iPad mini 4 128GB Grau, MK9N2FD/A                   | 2352             |       |

## 4. Mobiltelefone

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | Apple iPhone 8 Single SIM 4G 64GB Grau, MQ6G2ZD/A         | 4008             |
| 02             | 3              | Apple iPhone 7 32GB 4G Schwarz, MN8X2ZD/A                 | 3138             |
| 03             | 2              | Apple iPhone X Single SIM 4G 64GB Grau, MQAC2ZD/A         | 2869             |
| 04             | 4              | Apple iPhone SE 32GB 4G Grau, MP822DN/A                   | 2761             |
| 05             | 89             | Samsung Galaxy S9 64 GB Schwarz, SM-G960FZKDDBT           | 2356             |
| 06             | 8              | Samsung Galaxy S7 32GB 4G Schwarz, SM-G930FZKADBT         | 2047             |
| 07             | 6              | Apple iPhone 7 128GB 4G Schwarz, MN922ZD/A                | 2012             |
| 08             | 7              | Samsung Galaxy S8 64GB 4G Schwarz, SM-G950FZKADBT         | 1980             |
| 09             | 5              | Apple iPhone X Single SIM 4G 256GB Grau, MQAF2ZD/A        | 1967             |
| 10             | 11             | Apple iPhone SE 128GB 4G Grau, MP862DN/A                  | 1669             |
| 11             | 12             | Samsung Galaxy A5 (2017), SM-A520FZKADBT                  | 1626             |
| 12             | 14             | Apple iPhone 8 Single SIM 4G 256GB Grau, MQ7C2ZD/A        | 1555             |
| 13             | 16             | Apple iPhone 7 32GB 4G Silber, MN8Y2ZD/A                  | 1402             |
| 14             | 18             | Apple iPhone SE 32GB 4G Silber, MP832DN/A                 | 1399             |
| 15             | 13             | Apple iPhone X Single SIM 4G 64GB Silber, MQAD2ZD/A       | 1395             |

## Hottest Player:

Apple iPhone 8 Single  
SIM 4G 64GB Grau



## Hottest Player:

Apple Watch Series 3  
OLED GPS Grau  
Smartwatch



## 5. Wearables

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)    | Klicks<br>gesamt |
|----------------|----------------|--------------------------------------------------------------|------------------|
| 01             | 1              | Apple Watch Series 3 OLED GPS Grau Smartwatch, MQL12ZD/A     | 2140             |
| 02             | 3              | Apple Watch Series 1 OLED 30g Space Grau, MP032ZD/A          | 1714             |
| 03             | 2              | Apple Watch Series 1 OLED 30g Silber, MNNL2ZD/A              | 1693             |
| 04             | 4              | Apple Watch Series 1 OLED 25g Silber, MNNG2ZD/A              | 1685             |
| 05             | 10             | Apple Watch Nike+ Series 3, MQMF2ZD/A                        | 1675             |
| 06             | 5              | Samsung Gear S3 Classic, SM-R770NZSADBT                      | 1666             |
| 07             | 6              | Apple Watch Series 1 OLED 25g Grau, MP022ZD/A                | 1633             |
| 08             | 7              | Garmin Vivofit 3, 010-01608-06                               | 1606             |
| 09             | -              | Apple Watch Series 3 42 mm Space grey, MRQH2ZD/A             | 1598             |
| 10             | -              | Apple Watch Series 3 38 mm Space grey, MRQG2ZD/A             | 1537             |
| 11             | 37             | Nokia Steel HR - 36 mm - Edelstahl - Silikon, HWA03/36/BLACK | 1482             |
| 12             | 17             | Nokia Steel HR, HWA03/40/BLACK                               | 1476             |
| 13             | 18             | Nokia Steel HR, HWA03/36/WHITE                               | 1474             |
| 14             | 9              | Apple Watch Series 2 OLED 42mm Edelstahl, MNPT2ZD/A          | 1453             |
| 15             | 11             | Samsung Gear S3 Frontier, SM-R760NDAADBT                     | 1274             |

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## 6. Notebooks

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)                  | Klicks<br>gesamt |
|----------------|----------------|----------------------------------------------------------------------------|------------------|
| 01             | 40             | HP ProBook 450 G5, 15.6", Core i5 8250U, 8 GB, 3KY96EA#ABD                 | 3939             |
| 02             | 1              | Apple MacBook Air, 13.3", 1440 x 900, MQD32D/A                             | 3673             |
| 03             | 4              | Apple MacBook Pro, 15.4", Core i7, 2880 x 1800, MPTT2D/A                   | 3535             |
| 04             | 50             | Lenovo ThinkPad E580, 15.6", Core i5 8250U, 20KS001JGE                     | 3141             |
| 05             | 2              | Lenovo ThinkPad L570 20J8, 15.6", i5-7200U, 1920 x 1080, 20J8001BGE        | 3095             |
| 06             | -              | HP 250 G6, 15.6", Core i5 7200U, 256 GB SSD, 3CA15ES#ABD                   | 2923             |
| 07             | 13             | Lenovo V320, 17.3", 1920 x 1080, i3-6006U, 81B6000GGE                      | 2810             |
| 08             | 10             | Apple MacBook Air, 13.3", 1440 x 900, i5-5350U, MQD42D/A                   | 2660             |
| 09             | 59             | Lenovo V330, 15.6", Core i5 8250U, 8 GB, 81AX000ARGE                       | 2581             |
| 10             | 23             | Microsoft Surface Book 2, 13.5", 3000 x 2000, i5 7300U, HMX-00004          | 2544             |
| 11             | 7              | Lenovo ThinkPad X1 Carbon 20HR, 14", i7-7500U, 1920 x 1080, 4G, 20HR002MGE | 2524             |
| 12             | 9              | Lenovo ThinkPad L470, 14", 1920 x 1080, i5-7200U, 20J4000LGE               | 2516             |
| 13             | -              | Lenovo ThinkPad E480, 14", Core i5 8250U, 8GB, 20KN001QGE                  | 2503             |
| 14             | 49             | Lenovo ThinkPad L570, 15.6", Core i5 6200U, 8GB, 20JQ000PGE                | 2448             |
| 15             | 11             | Dell Latitude 5580, 15.6", i5-7440HQ, 1920 x 1080, VT96Y                   | 2423             |

## Hottest Player:

HP ProBook 450 G5,  
15.6", Core i5 8250U,  
8 GB



## Hottest Player:

HP ProDesk 400 G4,  
i5 3.4 GHz, 256GB SSD



## 7. Komplettsysteme

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)         | Klicks<br>gesamt |
|----------------|----------------|-------------------------------------------------------------------|------------------|
| 01             | 1              | HP ProDesk 400 G4, i5 3.4 GHz, 256GB SSD, 1JJ56EA#ABD             | 4669             |
| 02             | 2              | Lenovo ThinkCentre M710, i5, 2.4GHz, 256GB SSD, 10MR000XGE        | 2318             |
| 03             | 4              | Fujitsu ESPRIMO P557/E85+, i5, 256GB SSD, VFY:P0557PP581DE        | 1951             |
| 04             | 21             | Lenovo ThinkCentre M710t 10M9, i5, 3 GHz, 256GB SSD, 10M90007GEE  | 1686             |
| 05             | 6              | Lenovo V520, i5, 3 GHz, 256 GB, 10NK002NGE                        | 1656             |
| 06             | 30             | Lenovo ThinkCentre M710s 10M7, i5, 3 GHz, 256GB SSD, 10M70007GE   | 1582             |
| 07             | 19             | Lenovo ThinkCentre M710q, i3, 3.4 GHz, 256GB SSD, 10MR002AGE      | 1553             |
| 08             | 5              | Apple iMac i5, 3.4 GHz, 1TB, MNE92D/A                             | 1543             |
| 09             | 8              | Dell OptiPlex 3050 MT, i5, 3.4 GHz, 256GB SSD, 8185W              | 1527             |
| 10             | 26             | HP 290 g1, i5, 3.4 GHz, 256GB SSD, 1QN46EA#ABD                    | 1399             |
| 11             | 60             | Lenovo V510z 10NQ, AiO, i5, 2.4 GHz, 256GB SSD, 10NQ001MGE        | 1370             |
| 12             | 46             | Lenovo ThinkCentre M710s 10M7, i3, 3.9 GHz, 256GB SSD, 10M70058GE | 1340             |
| 13             | 33             | Lenovo ThinkCentre M710q 10MR, i3, 3.4 GHz, 500GB HDD, 10MR0021GE | 1324             |
| 14             | 42             | Lenovo ThinkCentre M710q 10MR, i5, 2.4 GHz, 256GB SSD, 10MR0053GE | 1323             |
| 15             | 35             | Lenovo V520-15IKL 10NK, i3, 3.9 GHz, 256GB SSD, 10NK002MGE        | 1301             |

## 8. Grafikkarten

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)             | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------------------|------------------|
| 01             | 11             | ZOTAC GeForce GTX 1080 Ti Mini, 11GB GDDR5X, ZT-P10810G-10P           | 1801             |
| 02             | 9              | MSI GT 710 1GD3H LP GeForce GT 710 1GB GDDR3, V809-1899R              | 1634             |
| 03             | 16             | PNY Quadro P2000 Quadro P2000 5GB GDDR5, VCQP2000-PB                  | 1480             |
| 04             | 19             | PNY Quadro P4000 Quadro P4000 8GB GDDR5, VCQP4000-PB                  | 1471             |
| 05             | 21             | Palit GeForce GTX 1060 Dual 6 GB GDDR5, NE51060015J9D                 | 1417             |
| 06             | 1              | ASUS TURBO-GTX1080TI-11G GeForce GTX 1080 Ti, GDDR5X, 90YV0AN0-M0NM00 | 1383             |
| 07             | 13             | MSI GeForce GTX 1050 Ti Gaming X 4G, V335-001R                        | 1167             |
| 08             | 24             | ASUS PH-GTX1050TI-4G GF GTX 1050 Ti 4GB GDDR5, 90YV0A70-M0NA00        | 1141             |
| 09             | 30             | NVIDIA Quadro M4000 8GB GDDR5, VCQM4000-PB                            | 1136             |
| 10             | 42             | Palit GeForce GTX 1050 Ti StormX 4GB GDDR5, NE5105T018G1F             | 1092             |
| 11             | 20             | ZOTAC GeForce GTX 1080 Ti Blower 11GB GDDR5X, ZT-P10810B-10P          | 1075             |
| 12             | 23             | MSI GTX 1060 GAMING X 6G 6GB GDDR5 - PCIe 3.0 x16, V328-001R          | 1064             |
| 13             | 4              | Sapphire RADEON RX 580 NITRO+, 8GB GDDR5, 11265-01-20G                | 1040             |
| 14             | 25             | MSI GTX 1050 Ti 4GT OC 4GB GDDR5, V809-2277R                          | 1017             |
| 15             | 5              | ASUS ROG-STRIX-GTX1080TI-11G-GAMING, 11GB GDDR5X, 90YV0AM1-M0NM00     | 1015             |

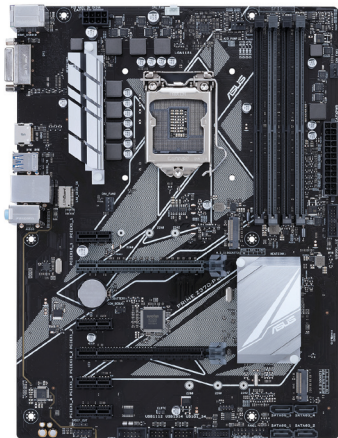
## Hottest Player:

**ZOTAC GeForce GTX 1080 Ti  
Mini, 11GB GDDR5X**



## Hottest Player:

ASUS PRIME  
Z370-P, LGA 1151,  
ATX



## 9. Mainboards

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)    | Klicks<br>gesamt |
|----------------|----------------|--------------------------------------------------------------|------------------|
| 01             | 3              | ASUS PRIME Z370-P, LGA 1151, ATX, 90MB0VH0-M0EAY0            | 1067             |
| 02             | 9              | ASUS PRIME Z370-A, LGA 1151, ATX, 90MB0V60-M0EAY0            | 887              |
| 03             | 4              | MSI Z370-A PRO, LGA 1151, ATX, 7B48-001R                     | 796              |
| 04             | 21             | ASUS PRIME B250M-C, LGA 1151, micro ATX, 90MB0SQ0-M0EAYM     | 768              |
| 05             | 33             | ASUS H81M-PLUS, LGA1150, micro ATX, 90MB0GI0-M0EAY0          | 746              |
| 06             | 14             | ASUS H110M-A/M.2, LGA1151, micro ATX, 90MB0R60-M0EAY0        | 742              |
| 07             | 5              | Gigabyte Z370P D3, LGA 1151, GA-Z370P-D3                     | 718              |
| 08             | 11             | Gigabyte GA-H110M-S2H, LGA1151, micro ATX, GA-H110M-S2H      | 694              |
| 09             | 19             | MSI B250M PRO-VDH, LGA1151, micro ATX, 7A70-003R             | 637              |
| 10             | 7              | ASUS PRIME Z270-A, LGA1151, ATX, 90MB0RU0-M0EAY0             | 635              |
| 11             | 54             | ASUS PRIME H270M-PLUS, LGA 1151, micro ATX, 90MB0T00-M0EAY0  | 631              |
| 12             | 20             | ASUS ROG STRIX Z370-F GAMING, LGA 1151, ATX, 90MB0V50-M0EAY0 | 624              |
| 13             | -              | ASUS PRIME X399-A, TR4, E-ATX, 90MB0V80-M0EAY0               | 622              |
| 14             | 82             | ASRock Z370 Pro4, LGA1151, ATX, 90-MXB5X0-A0UAYZ             | 601              |
| 15             | 22             | ASUS PRIME B350-PLUS, AM4, ATX, 90MB0TG0-M0EAY0              | 595              |



## 10. Prozessoren

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer)  | Klicks<br>gesamt |
|----------------|----------------|------------------------------------------------------------|------------------|
| 01             | 1              | Intel Core i7-8700K, 6-Core, HT, 3.7 GHz, BX80684I78700K   | 3770             |
| 02             | 5              | Intel Core i5-8400, 6-Core, 2.8 GHz, BX80684I58400         | 2335             |
| 03             | 8              | Intel Core i5-8600K, 6-Core, 3.6 GHz, BX80684I58600K       | 2042             |
| 04             | 13             | Intel Core i7-8700, 6-Core, HT, 3.2 GHz, BX80684I78700     | 1778             |
| 05             | 4              | Intel Core i7-7700K, 4-Core, HT, 4.2 GHz, BX80677I77700K   | 1693             |
| 06             | 3              | Intel Core i5-7400, 4-Core, 3 GHz, BX80677I57400           | 1640             |
| 07             | 10             | Intel Core i3-7100, 2-Core, HT, 3.9 GHz, BX80677I37100     | 1615             |
| 08             | 2              | Intel Core i7-8700K, 6-Core, HT, 3.7 GHz, CM8068403358220  | 1557             |
| 09             | 9              | Intel Core i7-8700 6-Core, HT, 3,2 GHz, CM8068403358316    | 1506             |
| 10             | 7              | Intel Core i7-7700, 4-Core, HT, 3.6 GHz, BX80677I77700     | 1498             |
| 11             | 25             | Intel Core i3 8100, 4-Core, 3.6 GHz, BX80684I38100         | 1376             |
| 12             | 17             | Intel Core i3-6100, 2-Core, HT, 3.7 GHz, BX80662I36100     | 1320             |
| 13             | 12             | HPE Intel Xeon E5-2620 v4, 8-Core, HT, 2.1 GHz, 817927-B21 | 1283             |
| 14             | -              | AMD Ryzen 7 2700X, 8-Core, SMT, 4.35 GHz, YD270XBGAFOX     | 1167             |
| 15             | 11             | Intel Core i5-7500, 4-Core, 3.4 GHz, BX80677I57500         | 1160             |

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## Hottest Player:

Intel Core i7-8700K 6-Core  
3.7 GHz



## Hottest Player:

Samsung 860 EVO  
250GB



## 11. Festplatten

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 4              | Samsung 860 EVO 250GB, MZ-76E250B/EU                      | 11893            |
| 02             | 12             | Samsung 860 EVO 500GB, MZ-76E500B/EU                      | 7127             |
| 03             | 3              | WD Red 4TB, WD40EFRX                                      | 6544             |
| 04             | 2              | Samsung 850 EVO 500GB, MZ-75E500B/EU                      | 5250             |
| 05             | 5              | WD Red 2TB, WD20EFRX                                      | 4998             |
| 06             | 31             | Samsung 860 EVO 1TB, MZ-76E1T0B                           | 4511             |
| 07             | 7              | Samsung 960 EVO 250 GB NVMe M.2, MZ-V6E250BW              | 4308             |
| 08             | 6              | Samsung 850 PRO 512GB, MZ-7KE512BW                        | 3745             |
| 09             | 1              | Samsung 850 EVO 250GB, MZ-75E250B/EU                      | 3737             |
| 10             | 14             | Samsung 960 EVO 500GB NVMe M.2, MZ-V6E500BW               | 3710             |
| 11             | 11             | WD Red 1TB SATA 6 Gb/s, WD10EFRX                          | 3696             |
| 12             | 15             | WD Red 6TB, WD60EFRX                                      | 3685             |
| 13             | 10             | WD Red 3TB, WD30EFRX                                      | 3673             |
| 14             | -              | Samsung 860 PRO 256GB, MZ-76P256B                         | 3421             |
| 15             | 13             | WD Elements Portable 2000GB WDBU6Y0020BBK-WESN            | 3301             |

•TOP!

## 12. Drucker & Multifunktionsgeräte

| Platz<br>Q2 18 | Platz<br>Q1 18 | Produkte<br>(Hersteller / Bezeichnung / Herstellernummer) | Klicks<br>gesamt |
|----------------|----------------|-----------------------------------------------------------|------------------|
| 01             | 1              | HP LaserJet Pro M402dne, C5J91A#B19                       | 3084             |
| 02             | 2              | HP Color LaserJet Pro MFP M477fdn, CF378A#B19             | 3051             |
| 03             | 4              | HP PageWide Pro MFP 477dw, D3Q20B#A80                     | 2592             |
| 04             | 5              | HP OfficeJet Pro 8710, D9L18A#A80                         | 2525             |
| 05             | 13             | HP LaserJet Color Pro M452dn, CF389A#B19                  | 2311             |
| 06             | 3              | HP LaserJet Color Pro MFP M477fdw, CF379A#B19             | 2208             |
| 07             | 8              | HP OfficeJet Pro 8720, D9L19A#A80                         | 1921             |
| 08             | 6              | Canon PIXMA iP7250, 6219B006                              | 1855             |
| 09             | 20             | Brother HL-L5100DN, HLL5100DNG1                           | 1793             |
| 10             | 11             | HP Officejet 200 Mobile, CZ993A#BHC                       | 1628             |
| 11             | 12             | Brother MFC-9332CDW, MFC9332CDWG1                         | 1615             |
| 12             | 9              | HP LaserJet Pro Pro MFP M426fdn, F6W14A#B19               | 1604             |
| 13             | 17             | HP LaserJet Enterprise M506dn, F2A69A#B19                 | 1575             |
| 14             | 24             | Kyocera ECOSYS M5521cdn, 1102RA3NL0                       | 1509             |
| 15             | 16             | HP Officejet 6230 ePrinter, E3E03A#A81                    | 1488             |

## Hottest Player:

HP LaserJet Pro  
M402dne





Schneller als  
die Konkurrenz.



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